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# Automate Business Processes to Reduce Costs, Enhance Collaboration, and Accelerate Innovation

What is it that differentiates successful enterprises from their competitors? It's their ability to deliver products and services that address changing market dynamics before anyone else. Even companies focusing on reducing the costs of their core business processes must establish and manage dynamic, innovative processes to ensure that they are agile enough to adapt to unpredictable market conditions.

## The Key to Agility? Process Automation

Consider a process surrounding new product innovations. Your product lifecycle management (PLM) application would support the bulk of this process. However, there may be peripheral tasks – such as notifications, approvals, and customizations – that are unique to your organization and that require your employees to work manually or across multiple systems and on parallel tracks. Such tasks are typically planned through project management tools or tracked through emails and spreadsheets. These manual efforts considerably increase overall process cycle times and labor costs and leave no history for metrics-based improvements.

What if you connect these system and human activities and automate them through a collaborative business process? Such automation would make your processes flexible enough to encompass any peripheral, ad hoc activities and foster product innovation with accelerated time-to-market. The benefits of process innovation can apply to any mission-critical, milestone-driven projects, including post-merger activities, consolidations, sales force mobilizations, smart grids energy optimization, and collaborative marketing. The right process automation solution can provide the visibility your company needs to measure process performance, reduce project and process costs, and track project success.

SAP NetWeaver Business Process Management (SAP NetWeaver BPM) is one such automation tool that can help you speed up process execution, introduce dynamic controls using business rules and workflows, enable user productivity elements on any process step, and establish KPI measurements for dynamic processes. You can then use Web services

## Recommendations for Improving Your Core Business Processes

Need to work with reduced budgets and yet enhance business performance? Understand your processes by quickly reverse engineering and analyzing them across multiple SAP applications and releases using Intelligroup's proprietary tool – **Optimizer**, configuring and monitoring them using SAP Solution Manager, optimizing them using SAP Enterprise Modeling by IDS Scheer, automating dynamic processes using SAP NetWeaver BPM, and finally executing them based on a tangible roadmap delivered by Intelligroup to ensure continuous improvement and excellence.

and SOA as the “glue” between these automation tools and your core SAP and non-SAP applications. With the right process analysis tools, you can standardize and improve core processes through simulations and optimizations (see sidebar).

## Intelligroup Services for Process Management

Intelligroup – a member of SAP's Business Process Expert (BPX) community – can turn process excellence into a corporate discipline for your company by helping you strategize and implement tools like SAP NetWeaver BPM and SAP Enterprise Modeling by IDS Scheer. For example, Intelligroup is working with a large telecom company in North America to enable its end-to-end BPM roadmap and also is helping a large consumer packaged goods (CPG) customer set up its BPM center of excellence offshore.

In addition, our service offerings focus on identifying business values that align with an enterprise's strategic goals and outlining how BPM tools can help anyone – from C-level executives, to business users, to IT teams. Intelligroup's process management services include starting business process automation, monitoring, and performance improvements; running a BPM Value Discovery, Strategy, and Roadmap Workshop; and rationalizing processes using standard business process frameworks such as SCOR, ITIL, APQC, and eTOM. For more information, contact Pat Gray at [pat.gray@intelligroup.com](mailto:pat.gray@intelligroup.com) or call +1 646 810-7405. ■

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