

Client Profile

Fender Musical Instruments is the world's foremost manufacturer of guitars, basses, amplifiers and related equipment.

Fender Musical Instruments Where Data Rocks! Power of Data Visualization

Business Requirement

- ➔ Need for insights based on historical and real-time data
- ➔ Business insights to be delivered where & when needed – in time to drive action
- ➔ Data presented through Dashboards needed to be real time
- ➔ Availability of new data with an auto-refresh option
- ➔ All related data to be presented in one screen - **Holistic View**
- ➔ Creation of an effective, dynamic information management environment
- ➔ Robust facilities for data collection, aggregation, presenting, & distribution

Intelligroup Solution

Deployment of the efficient and feature rich Xcelcius Corporate Dashboard which provides:

- ➔ Provide customizable visualization components & formatting tools
- ➔ Enhance integrations & connectivity
- ➔ API's available for SAP BI & Others
- ➔ Enable Web Services Advantages
- ➔ Absolutely no coding
- ➔ Develop intuitive design environment

Business Benefits

- ➔ Monitor Supply Chain Management (SCM) performance using visual dashboards
- ➔ Ability to make better decisions with real-time insight
- ➔ Leverage consistent visibility into business performance for insight driven action
- ➔ Up-to-the-minute order data
- ➔ Easily spot trends and discover critical patterns
- ➔ **Everyone in the organization aligned with business goals**